



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966083-2	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

Campaign Group, The
Attention: Accounts Payable
1600 Locust St
Philadelphia, PA 19103

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
McCord/D/State Treasurer	ROB MCCORD 4 TREASUR	

Flight Dates	Order #	Alt Order #
10/23/12 - 11/06/12	966083	06388299

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	11/05/12	M-F News 8 at 5a	5-6a	MTWTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	F	11/02/12	5:42 AM	M-F News 8 at 5a	5-6a	:30	MCC1202COMH	\$400.00 NM
3	WGAL	M	11/05/12	5:06 AM	M-F News 8 at 5a	5-6a	:30	MCC1202COMH	\$400.00 NM
2	10/23/12	11/05/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	2	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	2	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	F	11/02/12	6:06 AM	M-F News 8 at 6a	6-7a	:30	MCC1202COMH	\$950.00 NM
3	WGAL	M	11/05/12	6:23 AM	M-F News 8 at 6a	6-7a	:30	MCC1202COMH	\$950.00 NM
3	10/23/12	11/05/12	NBC Today Show	7-9A	MTWTF--	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	10/29/12	7:56 AM	NBC Today Show	7-9A	:30	MCC1202COMH	\$900.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	W	10/31/12	8:39 AM	NBC Today Show	7-9A	:30	MCC1202COMH	\$900.00 NM
4	WGAL	Th	11/01/12	7:23 AM	NBC Today Show	7-9A	:30	MCC1202COMH	\$900.00 NM
4	10/23/12	11/05/12	M-F 5-6p News	5-6p	MTWTF--	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
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	10/23/12	10/29/12	MTWTF--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/29/12		M-F 5-6p News	5-6p	:00		\$1,000.00 NM
See MG 4.8									
8	WGAL	Tu	10/30/12	5:58 PM	M-F 5-6p News	5-6p	:30	MCC1202COMH	\$1,000.00 NM
MG for 4.1 10/29									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

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6	WGAL	F	11/02/12	11:19 PM	M-Su News 8 at 11p	11-1135p	:30	MCC1202COMH	\$850.00	NM																																																																																									
10	10/23/12	11/05/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135p-1235a	MTWT---	:30	3	\$400.00	NM																																																																																										
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/23/12</td><td>10/29/12</td><td>MTWT---</td><td>3</td><td>\$400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WGAL</td><td>M</td><td>10/29/12</td><td>12:09 AM</td><td>NBC Tonight Show</td><td>1135p-1235a</td><td>:30</td><td>MCC1202COMH</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/23/12	10/29/12	MTWT---	3	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WGAL	M	10/29/12	12:09 AM	NBC Tonight Show	1135p-1235a	:30	MCC1202COMH	\$400.00	NM																																																								
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3	WGAL	M	10/29/12	12:09 AM	NBC Tonight Show	1135p-1235a	:30	MCC1202COMH	\$400.00	NM																																																																																									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966083-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
McCord/D/State Treasurer		ROB MCCORD 4 TREASUR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/23/12	11/05/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135p-1235a	MTWT---	:30	3	\$400.00	NM
Weeks:	<u>Start Date</u> 10/30/12	<u>End Date</u> 11/05/12	<u>MTWTFSS</u> MTWT---	<u>Spots/Week</u> 3	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WGAL	W	10/31/12	12:09 AM	NBC Tonight Show	1135p-1235a	:30	MCC1202COMH	\$400.00 NM
5	WGAL	Th	11/01/12	11:47 PM	NBC Tonight Show	1135p-1235a	:30	MCC1202COMH	\$400.00 NM
4	WGAL	M	11/05/12		NBC Tonight Show	1135p-1235a	:00		\$400.00 NM
See MG 10.7									
7	WGAL	Tu	11/06/12	5:08 AM	M-F News 8 at 5a	5-6a	:30	MCC1202COMH	\$400.00 NM
MG for 10.4 11/05									
12	10/31/12	10/31/12	NBC Prime Class of Time - Pre-emptible with notice	10-11p	--1----	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	10/31/12	10:07 PM	NBC Prime	10-11p	:30	MCC1202COMH	\$1,600.00 NM
14	11/02/12	11/02/12	Football Friday Class of Time - Pre-emptible with notice	1115p-1205a	----F--	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	11/02/12	11:51 PM	Football Friday	1115p-1205a	:30	MCC1202COMH	\$450.00 NM
<u>Total Spots</u>							30		

Payment Terms 30 Days

<u>Gross Total</u>	\$23,650.00
<u>Agency Commission</u>	\$3,547.50
<u>Net Amount Due</u>	\$20,102.50